www.indiegamebundles.com
contact@indiegamebundles.com

INDIE GAME BUNDLES

MEDIA KIT

INDIE GAME BUNDLES

WHAT WE DO?

We are covering all the latest news on indie games, indie game bundles and various deals on indie games from all around the web.

WHAT WE OFFER?

Professional working ethics and reliable partner.
Highly adaptive to advertiser requests.
Very engaging, targeted audience with most visitors coming form US and Western Europe.

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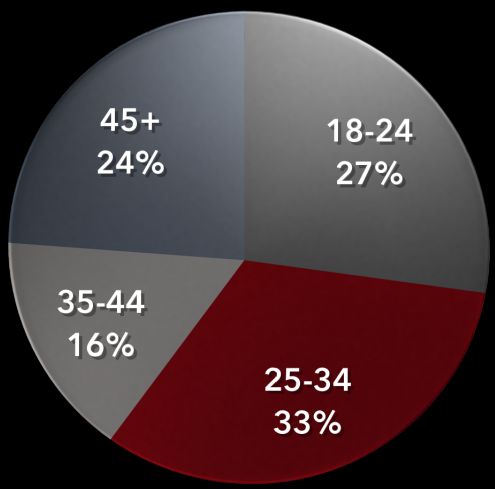
TRAFFIC OVERVIEW

MONTHLY STATS

AGE PERCENTAGE



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AD UNIT SPEC SHEET

ADVERTISING SPACE PRICES

Ad Unit Name	Price per Week	Price per Two Weeks
Ad 1: Site-skin	$300 USD	$510 USD (-15%)
Ad 2: Header Banner	$75 USD	$125 USD (-15%)
Ad 3: Medium Rectangle	$70 USD	$120 USD (-15%)

AD UNIT SPECIFICATIONS

Indie Game Bundles supports static images in GIF, JPG or PNG format.

Preferred type of Ad Unit background is white (#fff) and preferred format is JPG.

Banners should not be over pixelated, too much distractive to the viewer and should not exceed dimensions or size limitation (in kB) as noted in the table below.

Indie Game Bundles reserves the right to return Ad Units to Advertiser for a change or graphical update if needed.

AD UNIT SIZES

Ad Unit Name	Unit Size in pixels	Max size (kB)
Ad 1: Site-skin	336 x 768 px (x2)	60 kB each
Ad 2: Header Banner	728 x 90 px	55 kB
Ad 3: Medium Rectangle	300 x 250 px	50 kB

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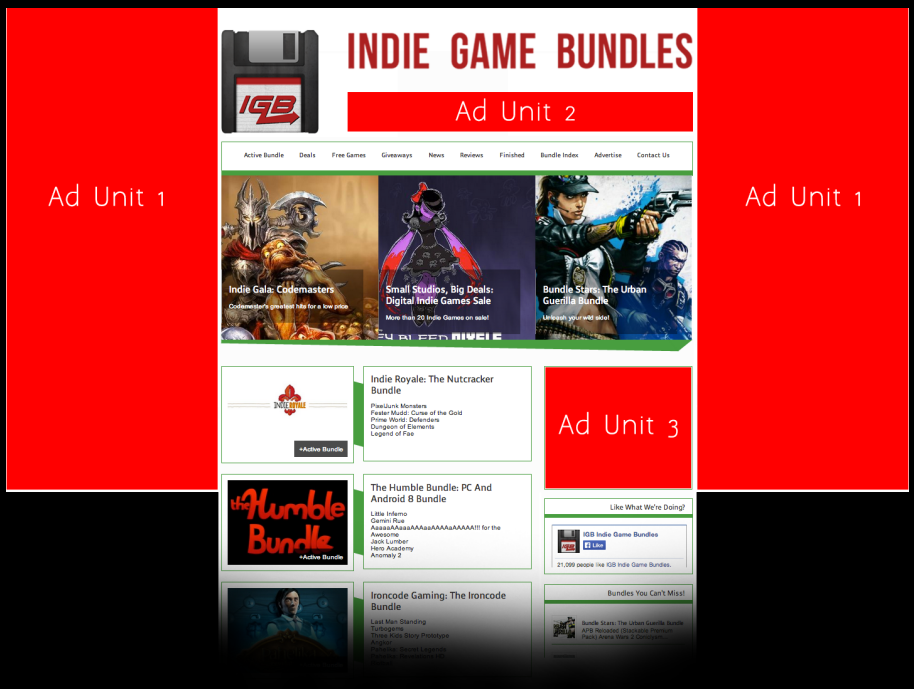
AD UNITS INFO

SITE-SKIN: (AD UNIT 1)

Full background personalised website with visible customised Site-Skin present on every single web page. It is the highest performer on Indie Game Bundles with CTR of over 12%. It can be purchased for a maximum duration of two weeks per month for each Advertiser.

HEADER LEADERBOARD: (AD UNIT 2)

Placed in Header, above all other content, this big Ad Unit attracts lot's of eyes. Banner placed there can be in rotation with another Advertiser. Maximum of three Advertisers are allowed at any given time.

MEDIUM RECTANGLE: (AD UNIT 3)

Conveniently placed above the fold, this Ad Unit has the most affordable price per view of all banners on Indie Game Bundles. CTR on this particular Ad Unit is over 1.7%.